

1878 **DREKA'S** 1909
DEPARTMENT STORE
 EVERYTHING TO WEAR, TO EAT, TO USE

**BIG REDUCTION SALE OF
 RUGS & MATTING**

AXMINSTER ART SQUARES

9x12 \$30 00 Now \$24 48
 8 3/4x10 6 \$25 00 Now \$20 98

ELECTRA ART SQUARES

8 3/4x10 6 \$28 00 Now \$22 98
 6x9 \$18 00 Now \$15 48

KOLAX BRUSSELS ART SQUARES

9x12 \$22 00 Now \$18 25

RADNOR TAPESTRY ART SQUARES

9x12 \$25 00 Now \$20 49

KORDO BRUSSELS ART SQUARES

9x12 \$20 00 Now \$16 50

BURMA ART SQUARES

9x12 \$15 00 Now \$12 25

FIBER ART SQUARES

9x12 \$13 00 Now \$10 48
 7 6/8x10 6 \$9 50 Now \$7 89
 6x9 \$7 50 Now \$6 25

**ALL SMALL RUGS, COMPRISING SMYRNAS, AXMINSTERS,
 MOQUETS, BRUSSELS AND WILTON VELVETS, AT 25% OFF
 ART SQUARE PADS AT 25% OFF
 JAP AND CHINA MATTING AT 25% OFF**

**Local and
 Personal Briefs**

Dr. W. S. Taylor, Dentist.
 Side-Hill Dairy, phone 178.
 City Council meets Monday night.
 C. E. Blane has bought the N. W. McClellan property west of town.
 Bert Fish, Esq., spent several days in Jacksonville on legal business this week.
 Mr. and Mrs. Granville Rose, of Nashville, Tenn., are guests at the Waverly.
 Daytona's annual election will be held on the 10th. There is quite an array of candidates, and considerable interest in the election. The DeLand election will not be held until May.
 Mrs. W. C. Gray and Miss Gray, of Orlando, will arrive Saturday and will be guests at St. Barnabas Rectory. Bishop Gray will arrive Sunday afternoon and will preach and confirm that night.
 VALENTINES—Reeve & Howard.
 Mrs. B. Remmers arrived in DeLand from Philadelphia this week on a visit to her grandson, Master Benton Remmers Baldwin, and his fond parents, Mr. and Mrs. E. G. Baldwin.
 Fresh fish received daily at Marsh Bros. Market.
 O. B. Webster and crew spent Tuesday in Orange City, building the foundation for a 20-horse-power gasoline engine to be installed for the water works. Scott Hodgkins, of DeLand, has the contract for installing the engine.
 Roses and Violets at Rosecroft, West Rich Ave., DeLand.

Souvenir Stationery at the 5 & 10.
 Recent arrivals at the Douglass house Mrs. T. Coward, Louisville, Ky.; Miss Louise Coward, Louisville, Ky.; Mr. Charles D. Smith, Huntington, N. Y.; Miss Phoebe E. Smith, Huntington, N. Y.
 Mr. Leroy Mack, of Dayton, Tenn., arrived this week. He has been in correspondence with the Gould real estate agency for some time, and was induced to come to DeLand by the literature sent out by this company.
 The finest confectionary store south of Jacksonville, Fudger & Haynes, New management. New fixtures. Give us a trial.
 Everybody who can possibly do so will attend the address by William J. Bryan at the university auditorium Saturday night. The building will probably be crowded to its greatest capacity.
 Finest line of candies in the city Fudger & Haynes.
 Charles Warren, the negro who murdered the teacher of the Daytona colored school last week, was bound over to the Circuit Court by Judge Titus without bail. Warren is represented by Landis & Fish and Fitzgerald & Oates, a formidable array of legal talent.
 Souvenir Stationery at the 5 & 10.
 The first game of baseball for the season was played at the grounds here on Friday, between the Stetson and Daytona teams. Daytona won by a score of 9 to 8. On Saturday Stetson and Orlando played a game, Stetson winning by the score at 12 to 4.
 Why use poisonous wood alcohol for heating and cooking when Denatured Alcohol gives more heat and less odor? Pint bottles 20c.—At Fisher's.



**NOW IS
 THE TIME
 For Real Estate
 Investments**

We have some bargains that will surprise you. We can sell you a House cheaper than you can build one.
 We can sell you building lots that will grow in value all the time, even while you sleep.
 We can sell you a Five Acre Orange Grove, partly in bearing, for \$300.00.
 We can sell you a Fifty Acre Peach and Pecan Orchard, Peach trees in bearing, for \$2,000.00—or will divide to suit purchaser. This will be a very valuable property in a few years and is one of the best bargains on our list. **COME AND SEE US.**
Y. W. GOULD REAL ESTATE AND INSURANCE

An upright piano for sale. Enquire of Miss Coulter.
 Mr. J. M. McCorkle, of Barberville, is in town on business.
 Mr. and Mrs. Thayer, of Enterprise, were in town Wednesday.
 Pure Drugs and prompt delivery at Allen's, Post Office block.
 Mr. C. P. Goss left Wednesday for Connecticut to be absent about two weeks.
 Mrs. John Auerbecker and granddaughter, of Louisville, Ky., are at Mrs. Hambrick's.
 Mrs. E. L. Powe entertained at bridge Monday afternoon. A delicious luncheon was served.
 DeLand has had all the shows to which she is entitled the past few weeks—and more to follow.
 If you are going to Orange City, remember the Garage gives you a quick and comfortable trip.
 Messrs. B. F. Williams and W. B. Fudger came over from Seabreeze Thursday in Mr. Williams' auto.
 Mr. F. M. Powell, of Peckskill, N. Y., died on Wednesday at the home of Mrs. Baguly on South Boulevard.
 J. R. Turner is spending a few days in Port Orange this week, looking after the interest of his orange grove.
 Before you have your Portrait taken, why not have some Ping Pongs, and find out the pose you like the best.
 The moving picture show continues to draw the crowds. Some very fine reels have been shown the past week.
 Mr. and Mrs. E. T. Conrad and Mrs. Fred Conrad, of Daytona, were in town Wednesday, guests of Mrs. F. E. Bond.
 R. L. Lockhard has begun the erection of another tenement on his Wisconsin avenue lot. Lee Morris is in charge.
 Next week Wade, the tuner, will attend the festival and will tune in DeLand. Orders sent to Mrs. Swift's will be attended to.
 There is a big deal on here for the purchase of several thousand acres of timber lands, the erection of sawmills, etc., which, if consummated, will add several hundred persons to the working force of the town.
 All kinds best horse, cattle and chicken feed, also ideal fertilizers always on hand at lowest possible prices. W. W. Harriss Feed Store.
 To secure a good crop of vegetables—suitable soil, clean culture and pure seed are essential requisites. We have the seed—the sort that "make good." A large reasonable variety at Fisher's.
 Mr. and Mrs. Colcord, of Beresford, have their son, M. V. Colcord, and wife, of Rahway, N. J., Mr. H. S. Terrill, of Elizabeth, N. J., and Miss Nannie F. Jackson, their niece, of New Albany, Ind., visiting them.
 A negro named McIver has been arrested charged with the murder of the negro man who recently was found murdered and the body laid on the railroad track near Seville. Yesterday Judge McCrory held court at Seville, to conduct habeas corpus proceedings. The firm of Landis & Fish appeared for the defense. The habeas corpus proceedings will be conducted before Judge McCrory in DeLand on Monday.
 Souvenir Stationery at the 5 & 10.
 Aunt Florida Jones, a respectable old colored woman, who had lived in DeLand many years, died on Tuesday. Funeral services will be held today. "Aunt Florida" was among the old-time negroes who are so greatly respected by the Southern people. She was the mother of Sumter Jones, an "informant", who was murdered in the rear of the Baptist church, several years ago, and for which five negroes were convicted and sent to the penitentiary for life, and afterwards released on pardon.
 Souvenir Stationery at the 5 & 10.
 The Gould Agency is conducting an active advertising campaign for DeLand. They are receiving an average of 20 letters per day from every State in the Union, from people who contemplate coming to DeLand. Besides the literature sent out by this firm, lists of these names are furnished THE NEWS and sample copies of THE NEWS are sent to every one. We have added over two dozen yearly subscriptions from the names so furnished us, showing that many of those writing are serious in their effort to learn about Florida.
 Father Curley was very successful in the entertainment given Wednesday afternoon in the Havens block, for the benefit of the church. There were several musical selections rendered during the evening by Mrs. Gethro, accompanied by Miss Dorothy Storm. The Zeigler quartet and Messrs. Cairns and Zeigler. While supper was being served by the ladies of the church, Mr. Chas. Allen presided at the piano and entertained the participants in his usual pleasing manner. Mrs. F. E. Bond was hostess of the evening.

The first cold snap for the "winter" of 1908-09 occurred Sunday and Monday, following an exceedingly hot and disagreeable wind that had been blowing several days. The mercury fell several degrees below the freezing point. Orange trees that had started to grow—trees that had been bitten by horses or cows, or had too much ammonia—lost the most of their new growth and some bloom that had ventured out a month before schedule time was nipped in the bud. Tomato plants and lettuce in low places were injured. The freeze will possibly cut the orange crop of 1909-10 short a few thousand boxes, thus cutting down a portion of the railroad harvest, but benefiting the growers. If the freeze will prevent the planting of more orange groves, it will be worth \$100 an acre or more to people who have bearing groves now.



**Washington's
 Birthday**
 A DAY DEAR TO THE HEART
 OF EVERY LOYAL CITIZEN. WE
 HONOR THE MEMORY OF THE
 GREAT PATRIOT AND FATHER
 OF OUR COUNTRY, AND ENDEAVOR
 TO FOLLOW HIS EXAMPLE
 OF TRUTHFULNESS AND PROBI-
 TITY IN ALL OUR DEALINGS WITH
 OUR CUSTOMERS.

GOOD GROCERIES
 are essential to good living. We can always give you good groceries and at very reasonable prices.

We handle Gasoline also

A. H. WOODALL
 Phone 79 DE LAND, FLA.

"The Place for Men"

Pool and Billiards

Grill Room

A cordial invitation is extended to all gentlemen.

STEWART & CAMPBELL

North Room, Havens Block, DeLand, Fla.

CLOTHING F SHOES

HART, SCHAFNER & MARKS

HACKETT, CARHART & CO.

ETLINGER & CO.

NONE BETTER

VERY FEW

AS GOOD

Stock

Complete

WALK OVER

CARLISLE SHOE CO.

QUEEN QUALITY

SOME AS GOOD

BUT NOTHING BETTER

FROM FACTORY

TO YOU

Any Size

Any Width

DAY-LIGHT CORNER

**HAYWARD
 INSURANCE
 AGENCY**

WE STILL REPRESENT THE LEADING AMERICAN FIRE INSURANCE COMPANIES, AMONG WHICH IS THE AETNA OF HARTFORD, WITH US SINCE 1872. DWELLINGS AND CONTENTS A SPECIALTY.

COMPARE OUR COMPREHENSIVE AND LIBERAL "FORMS" WITH OTHERS.

E. H. HAYWARD,

37 South Boulevard

DeLand, Florida

Best Lard and Cheese Kept in Cold Storage at W. D. Haynes'